

The Role of Service Enterprises in a Competitive Market Economy and their Importance

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ANNOTATION: This article is an integral part of a field of tourism and hotel management. The growing demand for hotels is directly related to the development of tourism. The expansion of hotel activities will not happen by itself. It is known from world practice that the development of tourism leads to the growth of the country's economy, the development of underdeveloped areas, increased employment, the growth of population culture, and so on.

KEYWORD: tourism, hotel management, employment, GDP, industry, entrepreneurship, services, economic growth, tourism, innovation.

Tourism is such an industry that in any country where it is developed, the economy grows and the social life of the country improves. As a result, many countries have become tourist centers. The economic development of such countries is mainly due to tourism. The system of hotel facilities, which is an integral part of the industry, is also formed as a network.

Another important aspect of the development of this sector for Uzbekistan is that it is a decisive factor in the employment of the unemployed in rural areas of the country. This is because many traditional types of services that are attractive to private entrepreneurship are gradually developing in both urban and rural areas. However, until recently, no effective measures were taken for the development of tourism and hotel industry in rural areas. In this regard, the President of the Republic of Uzbekistan on April 17, 2006 adopted a resolution "On measures to accelerate the development of the service sector in the Republic of Uzbekistan in 2006-2010."

In this decision, he gave a strong task to the local authorities, which was a great impetus for the development of the industry. In particular, the resolution said: "It is absolutely intolerable that the heads of local authorities do not pay enough attention to this important sector ¹." The lack of rapid development of the service sector in our country has also affected the structure of consumer spending. The share of services in the structure of consumer spending of the population of the country in 2005 was only 15.4% ². However, the rate of this figure is not less than 50-60% in developed countries ³.

¹Resolution of the President of the Republic of Uzbekistan dated April 17, 2006 "On measures to accelerate the development of the service sector in the Republic of Uzbekistan in 2006-2010". "People's word". April 18, 2006.1 - p.

²Sotsialnoe razvitiye i uroven jizni naseleniya v Uzbekistane 2004. T.: Goskomstat Uzbekistana. 2005.-S 72.

³Resolution of the President of the Republic of Uzbekistan dated April 17, 2006 "On measures to accelerate the development of the service sector in the Republic of Uzbekistan in 2006-2010". "People's word". April 18, 2006.1 - p

Establishment of tourist centers in mountainous and rural areas will contribute to the development of these areas and improve the living standards of the population.

In recent years, in many countries, especially in our country, it has become customary for people living in cities to go to the countryside on weekends. As a result, the rural population is required to have a second specialization related to tourism and to build and launch tourist complexes in the scenic areas of the village. This, in turn, will improve the living conditions of the rural population.

With the expansion of tourism, the number of service enterprises, including hotels, will continue to grow. In addition, the field related to the development of tourism includes many enterprises, businesses (restaurants, transport, entertainment facilities, etc.), which operate during the tourist season. Their turnover increases depending on the number of tourists.

References:

1. Resolution of the President of the Republic of Uzbekistan dated April 17, 2006 "On measures to accelerate the development of the service sector in the Republic of Uzbekistan in 2006-2010". "People's word". April 18, 2006. p.1.
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